



Tennessee STEM Innovation Summit Conference Program Advertisement Guidelines

PREFERRED FORMAT

PDF (Press Optimized with no RGB or Spot Colors)

Jpeg or Tiff formats accepted. (All ads must be 300 DPI or higher converted to CMYK)

AD SIZES

Full page 8.5" x 11" (full page live area 8" x 10")

For bleed settings add 1/8" (.125) to top, bottom and sides.

Half Page 5" x 8" horizontal

Quarter Page 3.75" x 5" vertical

AD SUBMITTAL

Send all ads to:

Gretchen Brown

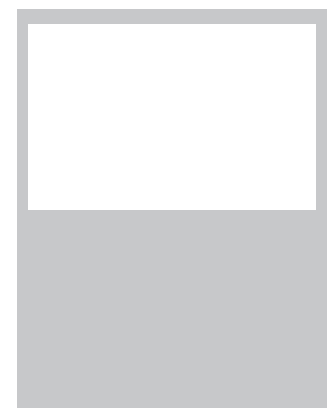
615.900.0304

BrownG@Battelle.org

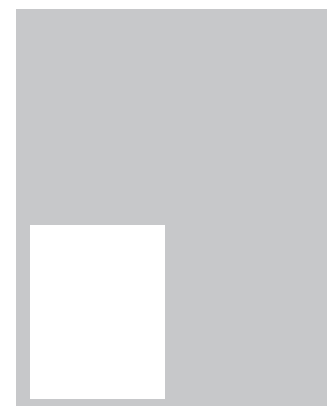
DEADLINE FOR AD SUBMITTAL IS MONDAY, MAY 8, 2017



FULL PAGE
8.5" X 11"



1/2 PAGE HORIZONTAL
5" X 8"



1/4 PAGE VERTICAL
3.75" X 5"