



# 2017 Exhibitor Packages



*Thank you to our 2015 and 2016 Sponsors and Vendors!*



The Tennessee STEM Innovation Summit is designed for teachers and administrators from k-12 schools (both public and private) across Tennessee. For the 2017 third annual Summit we anticipate approximately 350+ educators, administrators, and school leaders to be in attendance.

Take advantage of these sponsorships and exhibitor packages to help your company increase brand awareness, drive exhibit traffic, and boost overall ROI, before, during, and after the event! All marketing and promotional opportunities are 100% customizable to meet your particular marketing objectives. All materials must be approved by conference organizers and meet conference deadlines.

All sponsorship and exhibitor dollars paid to the TSIN are collected through BattelleEd.org, our parent organization (and tax exempt 509c3 supporting organization of the Battelle Memorial Institute, 501c3). These dollars go towards supporting current and future programs of the Tennessee STEM Innovation Network.

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## EXHIBITOR OPPORTUNITIES

### Basic Exhibitor Package: \$600

- One Standard exhibitor space in exhibit area (includes one table, tablecloth, and two chairs)
- Company name listed on exhibitor list in program and on exhibit hall signage
- Complementary wifi during the event (Electricity at booth is not included)
- **Non-profit rate: \$350** (documentation required, limited availability)
- Purchase at <https://2017summitsponsors.eventbrite.com>

### Silver Exhibitor Package: \$1,000 *(Limited Availability)*

- One Prime exhibitor space located in the front of the exhibit area (includes one table, tablecloth, and two chairs)
- Full color company logo and name listed on exhibitor list in program and on exhibit hall signage
- **Full event attendee list including mailing and email addresses** *(released after the event)*
- Complementary wifi during the event (Electricity at booth is not included)
- Purchase at <https://2017summitsponsors.eventbrite.com>

### Gold Exhibitor Package: \$2,000 *(Limited Availability)*

- One Prime exhibitor space located in the front of the exhibit area (includes one 8' table, tablecloth, and two chairs)
- Full color company logo and name listed on exhibitor list in program and on exhibit hall signage
- Full event attendee list including mailing and email addresses *(released after the event)*
- **One 60 minute Sponsored Learning Session at the Summit**
- Complementary wifi during the event (Electricity at booth is not included)
- Purchase at <https://2017summitsponsors.eventbrite.com>

## **Exhibitor Add-ons:**

### **Attendee Bag Insert: \$300**

Insert a piece of product literature, product CD, or giveaway item into conference attendee bags. Bags are given to all attendees. Great for announcing a promotion, giveaway, or contest at your exhibit! Exhibitor is responsible for providing a quantity of 300 of all items and shipping to arrive by May 5, 2017 deadline. Purchase at

<https://2017summitsponsors.eventbrite.com>

### **Program Advertisement: \$150 and up**

Place your full color ad in the conference program. Sponsor is responsible for providing all artwork meeting production guidelines by deadline of April 21, 2017. Cost is \$150 for a ¼ page, \$300 for a ½ page, or \$600 for a full page ad. Purchase at <https://2017summitsponsors.eventbrite.com>

**Wifi:** Included

**Electricity:** Available through the Embassy Suites Conference Center. Details will be sent prior to the conference.

**For more information, please contact Gretchen Brown at [browng@battelle.org](mailto:browng@battelle.org) or 615-900-0304.**



**Event Details**

**Event:** Third Annual Tennessee STEM Innovation Summit  
**Date:** May 24 & 25, 2016 from 9am to 4pm  
**Location:** Embassy Suites Conference Center, Murfreesboro, TN  
**Expected Attendees:** 350+ Tennessee educators and school leaders  
**Contact:** Gretchen Brown, browng@battelle.org, 615.900.0304

As the state’s premier annual STEM event, the Tennessee STEM Innovation Summit brings together leaders, innovators, and champions from across the state that are united by a passion to advance excellence in STEM education for all Tennesseans. The Innovation Summit features interactive learning sessions designed to stimulate participants’ thinking around a broad range of strategies used to integrate STEM in the classroom. The learning sessions are intended to provide attendees opportunities to interact with educational leaders and practitioners that are seeing success with STEM practices designed to raise student interest and achievement in STEM education.

# 2017 Sponsor Benefits

	STEM Supporter	STEM Innovator	STEM Benefactor	STEM Champion	Summit Platinum Title Sponsor (Exclusive)
<b>Sponsorship Amount</b>	<b>\$1,000</b>	<b>\$2,000</b>	<b>\$5,000</b>	<b>\$10,000</b>	<b>\$25,000</b>
<b>Market Exclusivity:</b> Top billing with company information branded throughout Summit					✓
<b>Targeted Online Marketing:</b> Customized message in post-event e-blast to all participants				✓	✓
<b>Program Advertisement:</b> Full page ad in Summit program				✓	✓
<b>Banner Placement:</b> (Sponsor provided) Company banner placed in meeting spaces			✓	✓	✓
<b>Participant Bags:</b> (Sponsor provided) Inserts - Marketing info, coupons, flyers, promo items		✓	✓	✓	✓
<b>Business Logo Placement:</b> Summit program and sponsor signage	✓	✓	✓	✓	✓
<b>Corporate Branding:</b> Event website and Twitter mentions	✓	✓	✓	✓	✓
<b>Scholarships:</b> Provide scholarships for TN educators to attend the Summit	2	4	6	8	10
<b>Summit Registrations:</b> Tickets to both days of the Summit, including keynote address and lunch	2	3	4	8 reserved table	8 reserved table

Please make all checks payable to: Battelle Education, 1207 18th Ave. South, Nashville, TN 37212

Exhibitor opportunities available at [www.tsin.org/summit](http://www.tsin.org/summit)